

build your future®

JOIN US AT
CENTERPOINT DALLAS
NOV. 16 & 17TH 2023

**EARN
CEs!**

Building, Expanding, or Renovating Your Practice?

Come with a dream - leave with a game plan! Let this curated team of experts guide you through the process of making your practice dreams a reality! At this two-day event, participants will learn how to build an efficient, beautiful and successful practice.



DR. TRISTAN HAMILTON

Dr. Hamilton holds a masters degree in architecture (Andrews University) and a doctorate degree in dentistry (from Loma Linda University). He practiced architecture in Washington, D.C. before finding his calling in dentistry. Today, Dr. Hamilton practices dentistry in North Carolina and at the Church Street Clinic in Grenada.



DR. JENNIFER BELL

A native North Carolinian, Dr. Bell earned her undergraduate and doctoral degrees at the University of North Carolina at Chapel Hill. She currently owns two practices in the Raleigh, NC area where she practices full time. Dr. Bell is active in the Academy of General Dentistry where she serves on the Dental Practice Council, Government Evaluation and Review Committee, and as a National Spokesperson.



DAN WICKER

Dan Wicker is an alumnus of Kansas State University and began his career at KPMG. He joined Cain Watters and Associates as a financial planner in 1997. In 2008, Dan was elected to oversee CWA as its managing partner due to his previous success in serving over 100 clients for over 10 years. He regularly shares his knowledge at seminars, dental society meetings and study clubs nationwide.



LEARN ALL ABOUT:

SPACE PLANNING: Optimize your office layout for enhanced efficiency and functionality. Uncover the strategic zoning of a dental office and master the art of determining “how many” and “how big.”

DIGITAL DENTISTRY: Embrace cutting-edge technology to skyrocket your ROI. Learn about the latest advancements in digital dentistry and identify the perfect moments to incorporate them into your practice.

KEY FINANCIAL METRICS: Ensure a confident and secure practice with in-depth financial insights. Gain the knowledge to safeguard your business investments effectively.

BRANDING: Define your practice’s unique visual identity and mission. Learn about the essential building blocks of brand development to stand out in the competitive dental industry.

INTERIOR DESIGN: Create an inviting patient experience that leaves a lasting impression. Unleash the power of interior design by combining colors, textures, and lighting in the most delightful way.

EXPERIENCE:

- Benco’s CenterPoint, featuring an impressive showcase of inspiring dental operatories
- 1:1 consultations with Dr. Hamilton
- Demonstrations of Scanning, Milling, 3D Printing and Dental Radiography
- A Vendor Fair featuring the industry’s gold-standards!

HOW DO I SIGN UP?

Reach out to your Friendly Benco Rep and let them know if you plan on bringing a guest for an additional fee of \$500.